



January 2020

Greetings from the YMCA! The 44<sup>th</sup> annual **Pear Blossom Run** takes place on Saturday, April 11, 2020. On average, the Pear Blossom Run and Mayor's Cup Fun Run has over 4,000 participants from 15 states and involves 20 local schools, plus there are about 6,000 spectators. The Pear Run celebrates the first blossoms of spring and kicks off a full day of festivities for Medford's Pear Blossom Festival complete with a parade and street fair. We depend on sponsors so thank you for considering this request.

**With contributions of \$500 or more, you get . . .**

1. Booth at the Pear Blossom Run packet pick-up event (Friday, 4/10/20, 10 am to 7 pm). Attracts 7,500 people of all ages. We'll display your banner if you don't want a booth.
2. Your name listed on the YMCA website, Pear Blossom Run website and program guide.

**With contributions of \$1,000 or more, you get the benefits listed above plus . . .**

1. Booth at the Pear Blossom Run start/finish line area (Saturday, 4/11/20, 6 am to 11 am). We'll display your banner if you don't want a booth.
2. Your materials, samples, and/or goodies placed directly in the runner's packets.
3. A special Pear Blossom Run plaque if requested

**With contributions of \$2,500 or more, you get the benefits listed above plus . . .**

1. Your name mentioned in press releases, social media posts, and thank you advertisements.

Yours for a healthy and happy community,

Brad Russell  
YMCA Executive Director

Chuck Whiteley  
Pear Run Race Director

Jeni Beck  
Mayor's Cup Fun Run Race Director

**The Rogue Valley's #1 Athletic Event**

**Rogue Valley Family YMCA**

522 West Sixth Street, Medford, OR 97501  
541.772.6295 • www.rvymca.org

**Pear Blossom Run**

YMCA, 522 West Sixth St, Medford, OR 97501  
541.324.8348 • www.pearblossomrun.com



*On average, there are 1,500 runners in the 5K race and 1,000 runners in the 10 Mile race coming from 15 different states.*



*The Friday packet pick-up event held at the YMCA will draw thousands of people, plus there will be about 6,000 spectators at the Saturday races.*



**Your sponsorship helps . . .**  
*Local high school runners attend college.*



*On average, there are 2,000 kids and adults from 20 schools in the 1 and 2 Mile Mayor's Cup Fun Run races.*



*One talented kid will win the youth t-shirt design contest from over 1,000 entries.*



*There is a lot of media coverage before, during and after the races.*



**Your sponsorship helps . . .**  
*The Medford Mayor award local schools money for stocking their PE closets.*

**Your sponsorship also helps the YMCA involve thousands of kids and families into programs such as preschool, child care, afterschool, camp, physical education, nutrition, swim lessons, youth sports and so much more. Thank you!**



**FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**